

New Super-Recycler Service

What you need to know!



South Hams
District Council



How are we *super-charging* the service

Stage 1

Collection Day Changes



Stage 2

Super Recycler Service Launch



Why are we changing?

- Public want to recycle more from home
- Increase recycling and meet our Climate Change target (and potentially English Waste Strategy commitments)
- Removes the single-use plastic recycling sacks
- Aligns our service with the rest of the Devon Authorities to make it easier for residents to understand



How big is the change?

12 recycling vehicles plus specialist plant

250,000 recycling containers & storage

Ivybridge depot construction

80,000 mail-drops

Comprehensive Communications and Engagement Strategy

Container distribution to 46,000 homes



When is everything happening?

Day change letter to residents	16 September
Day changes start	5 October
Press releases – New service, Containers, Depot, Vehicles	September - January
Attend TAP/community meetings/events	September - March
Waste Recycling Advisors	October - November
Social Media	October - March
Container Delivery (with leaflets)	January - February
New Service starts	March



Stage 1 – Oct 2020

Collection Day Changes Summary



- Necessary in all LA areas from time to time and only involves changing collection day/week
- Needed for the much improved Super Recycler Service
- Better for the environment and supports our Climate Change & Biodiversity commitment



Stage 2 – March 2021

Super Recycler Service Launch : Weekly Recycling and Food Waste Collections



Recycling Box 1

	paper		glass bottles & jars
	newspapers & magazines		cartons
	books		

Please sort each recycling material by type within the boxes.



Recycling Box 2

	cardboard		printer cartridges
	corrugated cardboard		batteries
			



Reusable White Sack

	food tins & drink cans		plastic bottles lids on
	empty aerosols		plastic pots, tubs & trays
	foil	No black plastic	



Food Waste Caddy

	food waste		tea & coffee grounds
	meat & small bones		fruit & vegetables



Stage 2

Super Recycler Service Launch :
Alternate weekly garden waste and refuse collections

WEEK 1



WEEK 2



South Hams
District Council

What happens to our recycling?

<https://www.southhams.gov.uk/WhereDoesRecyclingGo>



South Hams
District Council

Communications Strategy

Online

Social Media

Website

Press releases

In Person

Roadshows

Community talks

Recycling
Champions

Direct to households

Day change letter
(where applicable)

Info pack mail out

Info pack with
containers



Property Assessments

- **Over next few months, officers will be carrying out assessments on certain properties e.g. no pavement space**
- **Policies approved by Members to guide assessments**
- **Your opportunity to let us know any areas to investigate**

